

# 2010 ISCM **WORLD NEW MUSIC DAYS, SYDNEY, AUSTRALIA**

## ADVERTISING RATES IN THE FESTIVAL PROGRAM BOOKLET

*What better way to showcase your organisation by advertising in the 2010 ISCM World New Music Days Program!*

Sydney's hosting of the 2010 ISCM World New Music Days Festival from 30 April to 9 May heralds the first time in the 88-year history of the International Society for Contemporary Music (ISCM) that the prestigious event will be held in the Southern Hemisphere. It will also be the largest festival of contemporary music ever held in Australia. The program will be distributed not only to the festival event audiences, and international delegates attending the festival, but copies will also be distributed to ISCM's members in over 50 countries.



### **SPECIFICATIONS**

Format accepted:

**PDF** Resolution: High Quality  
Black and White

Maximum file size = 5 Meg.

All ads should be in Greyscale.

### **SUPPLYING ADVERTISING**

By EMAIL [p.horn@australianmusiccentre.com.au](mailto:p.horn@australianmusiccentre.com.au)

**DEADLINE: WEDNESDAY 31 MARCH 2010**

### **FULL PAGE**

**AUD 500**

**EURO 330**

Dimensions:

Option 1: Full page 297 mm high x 210 mm wide (please include 3mm bleed)

Option 2: Within margins 259 mm high x 177 mm wide (no bleed)

### **HALF PAGE**

**AUD 300**

**EURO 200**

Dimensions:

Option 1: Half page 148 mm high x 210 mm wide (please include 3mm bleed)

Option 2: Within margins 129 mm high x 177 mm wide (no bleed)

### **BANNER**

**AUD 250**

**EURO 160**

Dimensions:

Banner Ad: 40mm high x 177 mm wide

[www.worldnewmusicdays.com.au](http://www.worldnewmusicdays.com.au)